



Course Title: Principles of Management
Course Code: MGT-101
Syllabus for Summer 2020

Principles of Management: Syllabus			
Unit No	Title	Proportion	Content
1	Introduction to Management	1/12	Management functions and characteristics of an organization.
2	Management Theories	1/12	Key research and theories in management.
3	Decision Making	1/12	The manager as a decision maker.
4	Planning	1/12	How and why do managers plan?
5	Strategic Management	1/12	Key steps in the strategic management process.
6	Organizational Strategies	1/12	Research into types of growth and business level strategies.
7	Planning Tools and Techniques	1/12	The key planning tools and techniques for allocating resources and undertaking effective project management.
8	Foundations of Behavior	1/12	Research into the individual behavior of employees and how it can impact upon their work-related performance.
9	Groups and Teams	1/12	Group performance and effective teams.
10	Theories of Motivation	1/12	Early and contemporary theories of motivation.
11	Leadership Theories	1/12	Research into effective leadership.
12	The Control Process	1/12	Designing control systems and using tools to control organizational performance.